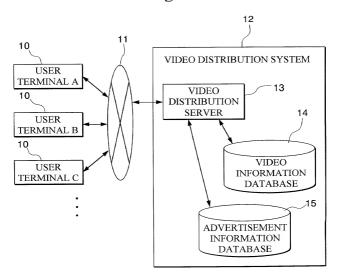
Fig. 1



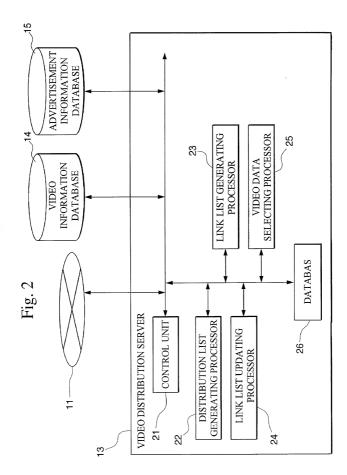


Fig. 3 VIDEO DISTRIBUTION USER TERMINAL 10 S1 SYSTEM 12 SEND VIDEO DISTRIBUTION REQUEST GENERATE DISTRIBUTION LIST S4 GENERATE LINK LIST DISTRIBUTE DISTRIBUTION LIST S5-REQUEST DISTRIBUTION OF VIDEO DATA (movie1.wmv) S6 DISTRIBUTE VIDEO DATA (movie1.wmv) PLAY DISTRIBUTED S9 VIDEO UPDATE LINK LIST REQUEST DISTRIBUTION OF ADVERTISEMENT VIDEO DATA (Cm1.wmv) \$10 ___ DISTRIBUTE VIDEO DATA (Automobile-CM1.wmv) S11-REQUEST DISTRIBUTION OF ADVERTISEMENT VIDEO DATA (Cm2.wmv) \$12 ___ DISTRIBUTE VIDEO DATA

(Travel-CM1.wmv)

REQUEST DISTRIBUTION OF ADVERTISEMENT VIDEO DATA (Cm3.wmv)

- DISTRIBUTE VIDEO DATA (Electric-CM2.wmv)

S13-

S14-

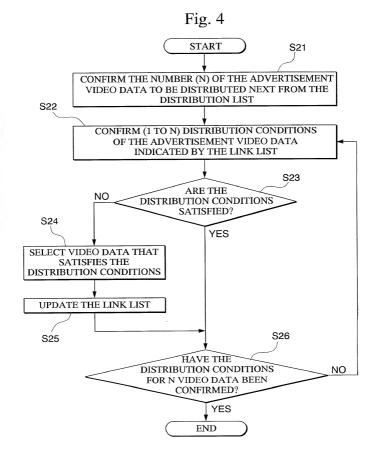


Fig. 5

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  <Duration value ="30:00.0"/>
 </Entry>
                                    42
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  <Duration value ="0:15.0"/>
 </Entry>
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  <Duration value ="0:30.0"/>
 </Entry>
                                    44
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  <Duration value ="0:15.0"/>
 </Entry>
                                       45
 <Entry>
  <StartTime Value = "30:00.0"/>
  <refHREF="mms://MovieServer/movie1.wmv"/>
  <Duration value ="20:00.0"/>
 </Entry>
</ASX>
```

Fig. 6A

LINK LIST

Cm1.wmv → Automobile-CM1.wmv

Cm2.wmv → Travel-CM1.wmv

Cm3.wmv → Electric-CM1.wmv

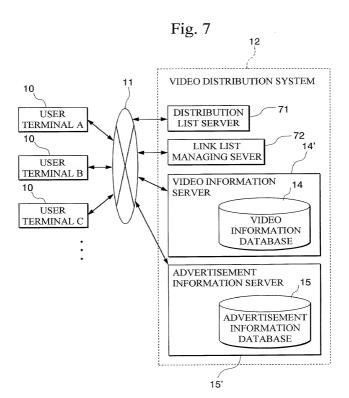
Fig. 6B

LINK LIST

Cm1.wmv → Automobile-CM1.wmv

Cm2.wmv → Travel-CM1.wmv

Cm3.wmv → Electric-CM2.wmv UPDATE LINK DESTINATION



ADVERTISEMENT VIDEO INFORMATION Fig. 8 DISTRIBUTION LIST

LINK LIST MANAGING GENERATE LINK LIST UPDATE LINK LIST SERVER 72 REQUEST INFORMATION SEND VIDEO DATA FILE REQUEST VIDEO DATA INFORMATION ABOUT DATA THAT CAN BE CONFIRM (PERIODICALLY) THE DISTRIBUTION LOG OF THE VIDEO INFORMATION SERVER 14' DISTRIBUTED DISTRIBUTED DESTINATION THAT CAN BE VIEW VIDEO ABOUT LINK SEND DISTRIBUTION LIST AND REQUEST LINK LIST GENERATION **INFORMATION SERVER 15'** THE LINK LIST HAS BEEN COMPLETED NOTIFICATION THAT GENERATING REQUEST DISTRIBUTION OF ADVERTISEMENT VIDEO DATA SERVER 14' REQUEST DISTRIBUTION OF VIDEO DATA DISTRIBUTE VIDEO DATA SERVER 71 DISTRIBUTION REQUEST DISTRIBUTION LIST SEND VIDEO DISTRIBUTE PLAY DISTRIBUTED USER TERMINAL 10 VIDEO

THE LINK DESTINATION

DISTRIBUTE ADVERTISEMENT VIDEO DATA

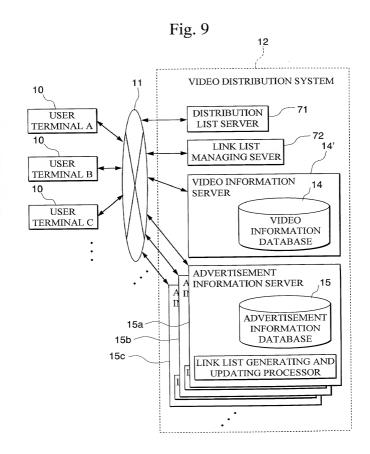


Fig. 10

